



companyprofile

RAM PETROLEUM
fuelling excellence





About us

Here at RAM
Petroleum - it's
all about going
the distance
with you!

That's why we're a leading player in the Zimbabwean fuel and energy market, proudly supplying our nation with blend, diesel and paraffin.

With over 18 retail forecourts and 4 major depots nationwide - we continually impress our customers with our competitive prices, friendly service and efficient bulk fuel distribution service.

We know how important consistency is to you. That's why we take great pride in providing a superior product and delivery service, as well as keeping our prices steady, and always being on time.

Drop for drop, you cannot match our delivery service: 2000L+ within 72 hours of payment, countrywide.



Mission & Vision

Mission

RAM Petroleum is heading towards a destination of excellence in fuel solutions, and we aim to become the greatest and most respected provider in the region. Our mission includes:

- To make a measurable difference to businesses and lives
- To fuel a service and product of excellence
- To be reliable, professional, driven and highly competitive

Vision

Our vision is a dynamic, powerful, skilled and assertive way of doing business to develop an effective, high-performance enterprise.

- Create a work environment where people are motivated to excel
- Be a reliable supplier of a quality product, that goes beyond all customers' expectations
- Work hard to build symbiotic relationships with customers and suppliers

Values

- Integrity: We do what we say we will do, on time, every time
- Consistent: RAM Petroleum is reliable, direct, approachable and dependable
- Brilliant: We strive for excellence in everything we do, providing cost-effective, market-focused energy/fuel solutions for existing and future markets
- Expertise: we are passionately committed to utmost proficiency
- Assertive – our business remains viable and on the pulse



Our team



Andrew Marchussen
Managing Director



Wynand Bezuidenhout
Operations Manager



John Manning
Retail Manager



Hemali Rama
Financial Manager



Tracey Hares
Invoicing



RAM retail

RAM retail

In August 2011, RAM Petroleum embarked on an extensive retail program, when we realised a gap in the market for highly dependable fuel stations. Our aim was to have a network of stations that would not run dry, provided more than just fuel in terms of service and commodities, as well as looking as proficient as the service enjoyed there.

Since then RAM has increased its portfolio from a modest 2 stations to an impressive 18 spread throughout Zimbabwe.

The RAM fuel card

Effective...Efficient...Effortless! Whether you're an employer with the constant struggle of monitoring cash fuel allowances or simply anyone that wants the safer and hassle-free satisfaction of a cash free transaction then get your RAM Card today!

How to apply

Simply sign up at your nearest RAM station, complete a quick application form (please remember to have at least one form of ID on you for this) and the cashier/fuel attendant will process and activate your card, ready for you to use immediately! You will choose your own pin for the card which you will be required to enter each time you make a transaction and you are not limited to using only one type of fuel with it. Effectively giving you cash-free, hassle-free and secure transactions with your new card!

How to top up

Simply deposit onto your RAM Card at your nearest RAM Station, at any CABS bank or any CABS POS system and Textacash!



RAM logistics

Delivering more than fuel

Drop for drop, you cannot match our speedy bulk fuel delivery – within 72 hours of payment, countrywide! RAM Petroleum takes great pride in living up to our promises, keeping the prices steady, and always being on time.

We're busy going beyond borders and expanding our distribution into the sub-region. We have partnered with Dharwizi Transport, an expanding fuel transport company which was registered in Zimbabwe in 2002.

The Dharwizi fleet currently consists of 80 Freightliners with 40,000L Aluminum tankers, which transport both locally and cross border from Mozambique to the Democratic Republic of Congo, in addition to 19 18,000/23,000L semi-rigid tankers. All fleet vehicles are constantly monitored by live satellite tracking. Our dedicated sales team is here for you 24/7 to discuss your requirements, and together with Dharwizi, we provide you with a efficient, reliable and consistent fuel delivery service.

The Lowdown On Logistics

Because we deliver fuel country-wide, RAM Petroleum owns substantial storage facilities - it's why we can deliver what we say we will when we say we will.

Depot Storage facilities

SOUTHERTON (HARARE DR)	170,000L
BEITBRIDGE DEPOT	220,000L
CHIRUNDU DEPOT	270,000L
VICTORIA FALLS DEPOT	100,000L
TOTAL STORAGE	760,000L

Our network

RAM Petroleum is on the rise and continues to impress customers with our dependable, efficient, extremely reliable bulk distribution service.

-  RAM Retail Forecourt
-  RAM Depot





Our network

Retail forecourts

HARARE	5 SITES	BALLANTYNE PARK BORROWDALE BROOKE MSASA (CITROEN RD) WILLOWVALE SOUTHERTON
CHITUNGWIZA	2 SITES	ZENGEZA UNIT J
BANKET	1 SITE	GREAT NORTH ROAD
LIONS DEN	1 SITE	GREAT NORTH RD
CHINHOYI	2 SITES	GREAT NORTH ROAD MUSIKA TOWNSHIP
KADOMA	1 SITE	BULAWAYO ROAD
RUWA	1 SITE	MUTARE ROAD

MARONDERA	1 SITE	MUTARE ROAD
KARIBA	3 SITES	CHARARA MARINELAND CHAWARA HARBOUR
CHIRUNDU	1 SITE	CHIRUNDU ROAD

Bulk depots

HARARE	2 SITES	MSASA SOUTHERTON
NATIOWIDE	3 SITES	BEITBRIDGE VICTORIA FALLS CHIRUNDU



THANK YOU

Please get in touch with us for all
your fuel requirements

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